



BWFC Supporters' Trust

MEETING NOTES

Subject: BWFC & BWFCST Quarterly Meeting No 10
Venue: Toughsheet Community Stadium
Meeting Date: 04 January 2024 @ 10.00am
Present:

BWFC:	Neil Hart (NH), Phil Mason (PM)
BWFCST:	Ian Bridge (IB), Alan Houghton (AH), Mike Smith (MS), Shane Stopforth (SS)

MINUTES

1.0 Purpose of Meeting

The meeting is the tenth scheduled quarterly meeting between senior BWFC personnel and BWFCST board representatives as referenced in the joint Memorandum of Understanding signed by both parties in August 2021.

2.0 Matters Arising

- a) Minutes of quarterly meeting held on 06 October '23 are available on the trust website.
- b) 24/'25 Season Ticket release and any associated PR/messaging requirements:
NH confirmed that season ticket prices are now agreed and that launch will be on Friday 02 Feb @ 10.00am with the early bird offer available for 10 weeks or so. There will then be a short break before tickets then go back on sale at full price. Advance PR will commence in the near future.
- c) Matchday atmosphere - ongoing dialogue with Josh Bond:
It was agreed that matchday atmosphere could be improved and IB advised that ongoing input from various sources had indicated that, short term, the pre-match playlist could be improved and the atmosphere would benefit from a new club anthem/song. As a result, it was agreed that a shortlist would be prepared from social media input/suggestion and the club would then hold a short survey to allow fans to select a different pre-match anthem. If this falls into place, results would be announced and a new song played for the Cheltenham game on 13 Jan '24.

Safe-standing was also discussed and NH confirmed that this is very much on the agenda. Consultation with fans located in intended areas is planned and this is currently under review.
- d) Youth Fan Advisory group - proposals and messaging:
It was agreed that this should be driven by the club, as the trust has tried several times to form a working group, but currently not much response. If a Youth Advisory Board is to be established, it was suggested that the club should advertise for volunteers and a selection process undertaken involving the trust also. To be developed further.
- e) FanZone - additional canopies, recent absence of hot drinks, access to Wi-Fi:
Recent contact with Aquila Shelters (providers of current FZ canopies) has indicated that similar commercial approach could be adopted. Further discussion required and meeting to be arranged with PM, IB and Aquila.

Current concessions in FZ under review and opportunities for other suppliers being assessed.



IB advised that he is currently in discussions with a local provider to look at providing a free fans Wi-Fi facility in the FZ. Early days and to be developed further.

- f) Update on disabled facilities projects (payments, AD programme, LPF Audit works):

Brief update given and all areas proceeding satisfactorily with regular meetings involving club, trust and BWDSA now scheduled. AD system due to go live for 13 Jan game v Cheltenham. PM asked for Alan March Sports input for PR purposes.

- g) Wanderers TV - still appears to be some broadcast problems evident:

NH advised that the club are aware of continuing problems arising from 3rd party issues and that matters are under constant review.

- h) Trust/club podcast - next session (date/subject/participants):

Currently being discussed by trust and NH confirmed club more than willing to take part when more detail provided by trust.

- i) Future academy sponsorship - as proposed by affiliates:

Lancaster Whites and London Whites now sponsoring B Team players and IB advised that BWSC Norway are also looking to sponsor a player.

- j) Next Trust event (date/format/location):

Trust to liaise with club as this is currently under discussion and development. Trust confirmed that lessons had been learned from the last event in Nov '23 and would be taken into account in planning for the next event.

- k) 1923 FA Cup Winners Medal proposal:

Medal now in safe storage in stadium and club proposal for exhibit conveyed to the Jack family. Response awaited before further announcements made.

3.0 Any Other Business

- a) Trust AGM:

IB advised that trust AGM planned for mid February and NH asked trust to formally request attendance from club senior representatives, much in line with last year's meeting format.

4.0 Next quarterly meeting date

To be held Friday 05 April '24 – to be confirmed

