



BWFC Supporters' Trust

MEETING NOTES

Subject:	Board Meeting
Venue:	Toughsheet Stadium
Meeting Date:	08 01 2025 @ 7.00pm
Present:	Robin Fletcher (RF) – Secretary & Acting Chair Paul Wood (PW) Sue Higson (SH) Ian Pegg (IP) Alan Houghton (AH)
Apologies:	Maggie Tetlow (MT); Martin Parnell (MP) Terence Rigby (TR) Shane Stopforth (SS)

1. Matters Arising

To be discussed within the agenda items

2. Trust income and accounts

RF has met with accountant today. 5000 + registered names on the current Trust database, some who's membership status needs to be tidied up to better distinguish the varying member types. RF working on consolidating the register for greater accuracy.

RF reported the Trust's appreciation to both Bolton at Home for their continuing sponsorship and to the Trafford centre for their support, recently secured. The group agreed reflect on further actions to profile sponsors and corporate members more purposely.

3. Membership

It was acknowledged by those present that a separate meeting will focus on the Affiliate member proposition to include those members and how to maximise engagement and input.

4. Youth Advisory Group

- a) IP reported 19 members – 2 groups IP & AH heading it up.
- b) Next meeting is 30th Jan to include BWiTC representatives.
- c) 2 groups will get them used to working together and with the Trust. Each group will take a project:
 - a. How does trust engage with younger supporters?
 - b. The second project to be determined by the Club.
- d) Need to consider what the measures of success will be.
- e) The hope is that members will form sub working groups in their schools to increase "reach"



- f) Club have asked for 2 reps from YAG at Friday's meeting – they'll join for the season ticket agenda item. No insight available yet on what this agenda item will look like.
- g) IP asked the group for a nominal budget (£300) for stationary, collateral to support the YAG

5. Fan engagement initiatives

RF proposes we table the range of initiatives. SH agreed to pick up directly with BWiTC to get their insight ahead of further engagement with the Club.

SH reported that she'd chased for the outstanding Ambassador detail but had no response. To be raised at Friday's meeting.

RF reported that Dominic Marks, GMP, is a breath of fresh air when discussing fan safety concerns on exiting the stadium. Dominic looking to do more to positively engage – Wigan fans kept back for 24 mins, no issues post-game as Bolton fans had already gone.

For the structured dialogue meeting – issue of fan representation at SAG needs tabling again. Paul will be the Trust representative.

RF posed a question to explore what more can we do with TfGM to improve buses for fans. MCFC quoted as a good example but they put investment into TfGM to make sure there was adequate cover. Need to target the politicians again. SH to approach Andy Burnham's office on the back of his principle with the Bee network that no-one will pay more than £6 a day.

Heritage projects – e.g. White Hot years – need to consider what are the historic stories we can tell, and where in the ground we can tell them and site relevant exhibits. Issue to be raised with the club to establish what the Club has, then we can agree what we do next. AH to contact Simon Marland & Mike Gething to agree when existing artefacts can be viewed and quantified

RF has lots of programmes donated by the relative of a fan. Need to reflect other donations of memorabilia (now with Mike from Ian) – agree what there is and what to do with them. AH agreed to sort them out and catalogue

6. AGM

Now agreed as 13th March

Proposed motions:

- Should the Trust look to continue seeking sponsorship for the Supporter of the year award in future years? (Communication regarding nomination process must be absolutely clear to reflect:
 - anyone can nominate
 - The Trust is happy to collate nominations & pass to the Club
 - The Club will review nominations and decide on the winner)
- Members are asked to vote on investing £300 of Trust funds to invest /advocate for YAB
- It is proposed, due to lack of turnover and lack of new members to the Board, that Trust board members serve for 3 years not 2.

7. Any other business

- **1923 medal** – AH updated that the National Football Museum have been none responsive to request to house the medal
- **Memorabilia** – The Trust memorabilia has been collected from IB; & Trust to assess next steps once all items can be catalogued.
- Family tickets – if a match is postponed, go back to sponsor to ask who they'd like to allocate tickets too



- Cindy Coop ambassador for Bolton has requested Trust involvement in a meeting to be held in the Mayor's office along with other community partners. The group agreed we should attend the meeting and see what comes from it.

8. Next meeting date

Structured Dialogue 10th of January 2025
Informal Discussion with Club 7th of February 2025
Informal Discussion with Club 7th of March 2025
AGM 13th of March 2025
Structured Dialogue 4th of April 2025

